



## ***NEWS RELEASE***

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Contact: Christopher Lorenzana  
714-560-7453  
christopher.lorenzana@sba.gov

### **U.S. SMALL BUSINESS ADMINISTRATION NAMES KIM ZASTROW MINORITY SMALL BUSINESS CHAMPION OF THE YEAR**



**SANTA ANA, CA** – Kim Zastrow, President and CEO of Vitesse Recruiting & Staffing Inc., located in Tustin, CA has been named **Minority Small Business Champion of the Year** by the Santa Ana District Office of the U.S. Small Business Administration. District Director, J. Adalberto Quijada announced her selection. Kim Zastrow was nominated by two organizations: Karl Feierbacher from Orange County Business Service Center for her ‘dynamic and community spirit’ and Wigs Mendoza with Metropolitan Water District of Southern California for ‘her strong desire to see minority owned businesses and workers succeed in a competitive environment.’

Zastrow has been noted by her peers in the community for supporting many minority programs to better people’s lives through entrepreneurship. Zastrow offers her time and skills to promote small business programs for Asian American women or other local business organizations; she also organizes job fairs. In 2007, Zastrow co-chaired a matchmaking event with the Asian Business Association of Los Angeles, Asian Business Association of Orange County and the Joint Utilities. The event was a big success with participation of minority, veteran-owned and women-owned small businesses that came to meet face-to-face with major private corporations and public agencies. Most recently, Kim co-chaired ABAOC’s Small Business Day, an event presented with the support of many of the Chambers of Commerce in the minority business community. The event featured various workshops for small businesses at all stages of development; attendees were very pleased with the quality of content and the number of resources available to them.

Kim is an accomplished executive. Her firm, Vitesse Recruiting and Staffing, Inc. is a full employment services company with WMBE, DBE and SBE certification. Her determination has helped her overcome many obstacles and her leadership and competency are major reasons why her business has transformed from a home-based business to one producing \$7 million dollars in revenue and growing. She has received many awards- the ABAOC Entrepreneur of the Year Award, the Remarkable Woman by the National Association of Women Business Owners Orange County, and Orange County President's Council Person of the Year award. Through her business she has connected small businesses in the community with available services. She has provided recommendations on personnel hiring that help not only the individual, but employers as well. Kim's patience and passion to work with and for the minority business community are unique qualities that set her apart from others. For these and many other outstanding qualities, she deserves to be named SBA's Minority Small Business Champion of the Year.

Kim Zastrow and other small business owners & champions will be honored at the **45<sup>th</sup> Annual Small Business Week Awards** on September 25, 2008 at the Hilton Anaheim. For more information, please contact Christopher Lorenzana at 714.560.7453 or [christopher.lorenzana@sba.gov](mailto:christopher.lorenzana@sba.gov) .